

Cable Is On Way WCSR Growing

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Better programs and better listening are promised by WCSR to the entire Smith campus. The installation of the new cable, which will carry the Smith radio station directly to every house, will be completed by the middle of October.

Work has been delayed by the fact that all power in the college had to be turned off before the electrician, Mr. A. D. King of Northampton, and the Kingsmen could begin. All that remains to be finished is the installation of the fuses which are on order from the middle west.

In response to many complaints that the station was reaching only a small part of Smith, WCSR campaigned last year for funds to install an underground cable to replace their aerial. The use of the aerial will cease as soon as the cable begins to operate.

The cable is attached to the one-hundred and ten electric lines which generate power to every house on campus. People in town and nearby will not be able to hear WCSR unless they are attached to these lines.

As a result of the added impetus provided by the increased reception, better programs are being planned by the station. An anonymous gift of two hundred and fifty dollars for records and equipment, not for paying bills, is now being put into use. This year WCSR plans to have the latest popular records as well as many more classical ones.

